

COMMUNICATION
TEAMBUILDING
PROBLEM SOLVING



Enterprise

Imaginative work-related learning & enterprise training for students

Overview

An imaginative, high-energy and fast-moving work related learning programme, designed to introduce students to the world of work and why it is important for them to be enterprising and be able to adapt to change. The programme is delivered by enthusiastic business professionals who are able to animate the engaging material with loads of personal anecdotes. The programme gives students a lively overview of the economy, why businesses need to be successful and what qualities employers really value in their staff. Profit and its importance to sustaining businesses and jobs is explained, as are not-for-profit and social business concepts. The programme involves students communicating and working together in non-friendship teams to complete team challenges and by the end of the programme students have experienced many simulated business experiences. Students are required to complete feedback questionnaires and results are summarised for the school. Student feedback is generally exceptionally positive, with many students valuing the opportunity to meet and work with new people from the same year group.

Student Year Groups

All students in years 9, 10, 11.
(Up to 120 students per session)

Programme Duration & Options

Normally a whole day, but with half day options. Timings adjusted to fit school timetable. Giant Impact programmes offer flexibility to mix 'n' match programmes to suit individual needs. The modular design allows a half day Enterprise programme to work particularly well with all other half day modules such as Job Interview & Recruitment, Sixth Form Team Building & Gelling, Study for Work, Practical Sales & Marketing and Thinking Efficiency. All programmes can be tailored to meet individual needs.

Learning Outcomes

The programme gives students an introduction to business and enterprise and why they are so important. The programme also gives students the opportunity to meet and work with new people. Often new friendships are developed and a greater respect engendered for hidden talents from team members. The programme reinforces the importance of having a positive attitude and why taking responsibility for personal development will help prepare students for the world of work. The programme delivers work related learning at KS4

School Resources

Assembly/sports hall with small worktables and chairs. Small quantity of stationery. Data projector and screen. Three members of staff to support two experienced presenters.



